

Business Services - CU@Work

GFA is proud to partner with local businesses to offer our CU@Work program as part of your employment benefit package. Our no-cost program was developed specifically to help you invest in your most valuable asset - your employees. As a part of your benefit package, CU@Work helps your business increase morale and efficiency while creating more financially-educated employees.

Why CU@Work?

While the best employee attempts to check their personal life at the front door, the pressures of household finances can negatively impact concentration, productivity and absenteeism. CU@Work provides access to low-cost services, special programs and financial education. And it is a no-cost benefit to both your company and your team.

The CU@Work Partnership works as follows:

GFA provides

- Access to all our great financial products and services.
- We bring the branch to you - a GFA representative will be on hand to answer your employee's questions ranging from what considerations to make before buying a new car to what options are available to help prepare for the expenses of college tuition.
- Educational Seminars - we offer seminars that address timely topics related to personal finance.
- Notification of special programs including special incentives for program participants throughout the year.
- A central contact for the person administrating this benefit at your company.

Your company agrees to

- Offer GFA Membership to new and existing employees as a part of its benefit package and employee orientation
- Display provided materials, including circulating the special incentives to employees.
- Invite GFA to any open enrollment benefit fairs.

CU@Work Seminars

In addition to scheduled branch visits for your employees, we'll bring financial education seminars directly to you. Seminars generally run 45-60 minutes and can be scheduled at your place of business or at a mutually beneficial offsite location.

Additionally, as a CU@Work partner, your employees will be invited to attend our seminars at locations such as Mount Wachusett Community College, Local Libraries, and GFA branches.

Current CU@Work Seminar Topics

- Budgeting: Getting the Most Out of Your Budget
- Building a Strong Credit Score
- Checking: The Ins and Outs
- Credit Cards & Loans: The Fine Print Revealed
- Guide to Purchasing an Auto
- Keeping your Information Personal: Protecting Yourself from ID Theft
- Preparing your Finances for Purchasing a Home
- Understanding Your Credit Score
- Wise Use of Credit

For more information or to schedule a seminar, please contact Miguel Sensano, Community Education Coordinator at 978-632-2542 or msensano@gfafcu.com.

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