



Member Owned

OUR MISSION

Our mission is to improve the quality of life for our members and those communities we serve. At the same time, provide the best in financial services...making GFA our members' primary financial institution of choice.

OUR VISION

- We shall provide solutions to serve and assist a diverse membership, reflective of our communities, in achieving their financial goals.
- We shall serve our members with the highest levels of professionalism, integrity, and trustworthiness.
- We shall provide our members with appropriate financial education supported by a comprehensive offering of innovative, high quality, cost-effective products and services. In doing so, members will utilize GFA as a resource when faced with any life events.
- We shall respect the privacy of our members' personal and financial information and ensure adherence to confidentiality at all times.
- We shall support a variety of community initiatives and promote civic engagement in those communities we serve.
- We shall employ a diverse team of highly motivated and qualified employees and professionals who are committed to our purpose.
- We shall assume our fiduciary responsibilities most seriously, managing our finances with the highest levels of soundness and prudence.
- We shall ensure that our members and our team are provided with state of the art, secure technologically advanced tools.
- By remaining true to our mission and vision we will continuously earn the loyalty of our members and attract new members who recognize the value of membership at GFA.