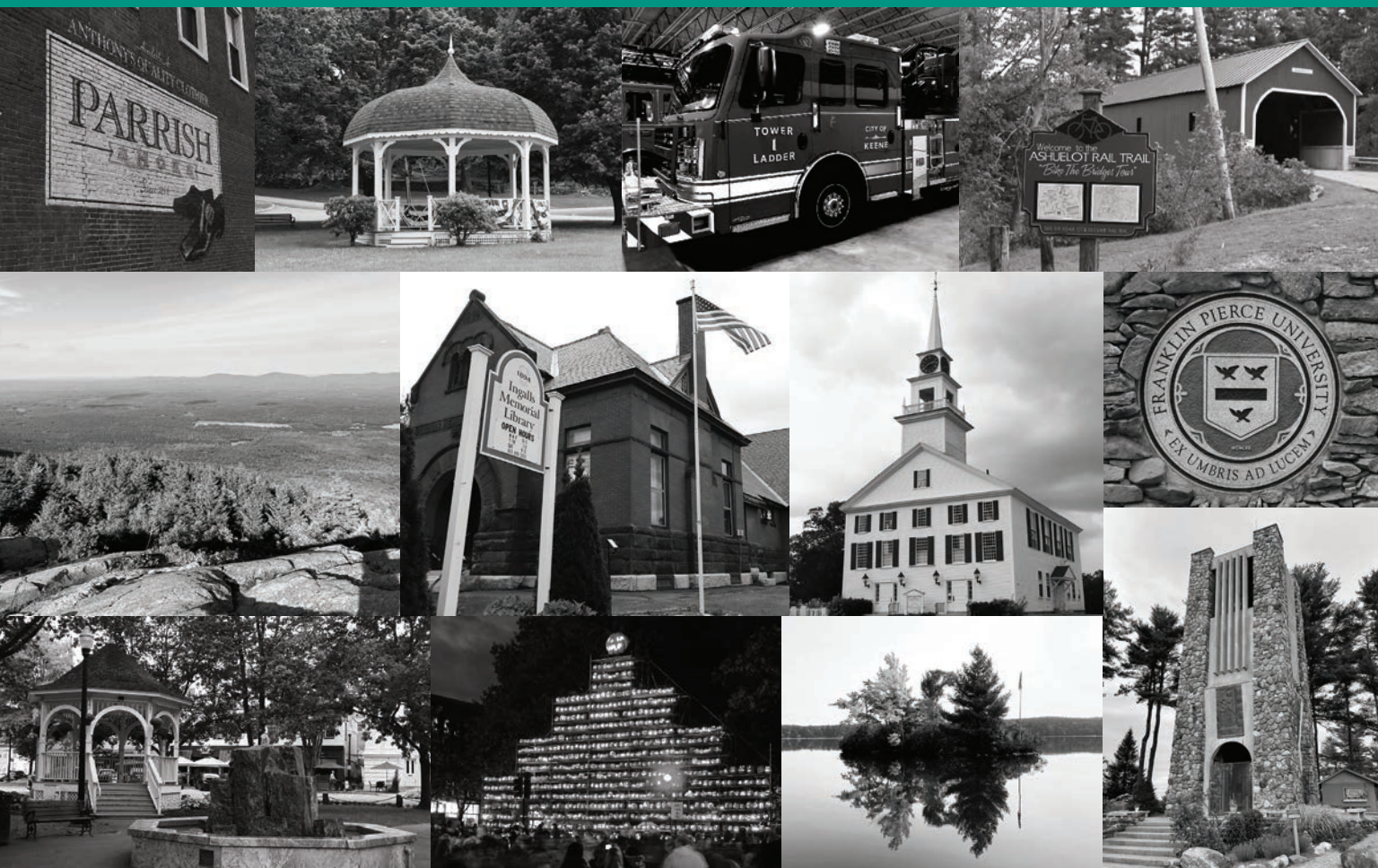




# 2021 Annual Report



# A Message From Our Chief Governance

## To Our Loyal Members,

What has it meant to be a community financial institution this past year? For our credit union it has meant, regardless of what is going on in the world, that being there for you, our members and community, when and how you have needed us is mission number one. Acting for and with our members' best interests is the heart and soul of what it means to be a credit union, and why so many have chosen GFA for membership. This incredible organization was founded over eight decades ago with this simple principle, and it continues to guide us as we have traversed these anything-but-normal times. Your continued faith and support, by trusting us with the most important aspects of your financial lives, is a responsibility we do not take lightly. And it motivates all of us each day to ensure that we deliver a **Better** credit union experience that you find value in and membership that you are proud to hold.

Like the year before, 2021 presented all of us challenges across each aspect of our lives. While it may not have always looked the same or been perfect, our goal was to provide the continued financial access and convenience you deserve and have come to expect from GFA. We are proud that all ten of our branch locations in Massachusetts and New Hampshire remained open – whether that was full access or with some modification – every day we normally would have been. This was accomplished because of the dedication and resourcefulness of our team that was intent on being there for you. We continued our support of the essential local business community, as we saw the total Paycheck Protection Program (PPP) loans we issued from the outset of the pandemic exceed \$14 million dollars. These dollars went directly to

supporting the employees and viability of many local businesses, and we thank them for trusting us during these difficult times. Our lending team worked with hundreds of our member borrowers to help them secure their dream home, or reduce their monthly payments through a cost-saving refinance. Combined across all categories, we lent more in total dollars to our membership in 2021 than we have in any year in our history. This continued trust and support allowed your credit union to exceed \$672 million in assets at year-end – a level of growth and stability that will provide benefits to our entire membership for many years to come.

Our investments in bringing you **Better** products, services and technology did not slow during the past year. We completed a more than two-year-long project to replace and update our entire fleet of ATMs, deploying new technologies that will allow us to improve your experience today while preparing to bring you even more exciting solutions tomorrow. Our new Call Center launched early in the fall, and we are excited to **Better** that service offering in the year to come, so you can connect with us for more hours in the day and with capable team members who can efficiently service your needs. You now have access to a competitive and value-laden credit card program at GFA. Whether keeping your rate of interest low or desiring to earn cash-back, you can choose to keep our card in your wallet every day to save money on all your purchases. Two new branch facilities were opened in 2021, as we relocated and built state-of-the-art facilities in our Rindge and Keene (NH) communities. Our mobile app and online banking platform saw **Better** functionality and capabilities brought to you,

# Officer and Our Chief Executive Officer

Gerald L. Bankowski, CPA,  
Chief Governance Officer

Joshua I. Brier, President  
& Chief Executive Officer



knowing how important access to your financial information on-the-go has become these last two years. More than half our membership uses online and mobile banking each month, and we have an exciting slate of enhancements in process that will be brought to you throughout 2022 to make these experiences even **Better**. Each of these investments was made with the same guiding questions – what do our members need to make their banking easier, and how can we **Better** deliver those solutions to them?

If we have learned anything over these past two years, it is that our communities and this organization are there for one another when we need each other most. There was not an easy

path to follow over this period for many of our members, neighbors, businesses, or communities. Yet, through a commitment to each other and a desire to find the promise of tomorrow, we find ourselves today, collectively, looking forward to the future again. A **Better** tomorrow and a brighter one. It is because of our tireless and volunteer Board of Directors, Supervisory Committee, our dedicated team, our resilient neighbors and communities – who have all been focused on doing whatever it took to find our **Better** days ahead – that we are honored to have taken this ride together and appreciative of the faith you have shown in this organization to deliver you **Better Banking**. As we always have and will always continue to do.

Gerald L. Bankowski, CPA,  
Chief Governance Officer

Joshua I. Brier,  
President & Chief Executive Officer

# Made Better in 2021

## COMMUNITY LENDING

## PAYCHECK PROTECTION PROGRAM

**360** Residential Loans totaling **\$58,543,782**,  
**\$46,376,465** of that in first mortgage dollars  
**63** Mass Save Heat Loans totaling **\$590,058**



GFA is proud to continue our support of the local business community, working harder than ever to assist when they need us most.

Our lending team assisted in funding **267 PPP Loans** totaling more than **\$14 million**, making sure these much-needed funds went directly to supporting the employees and viability of many local businesses.



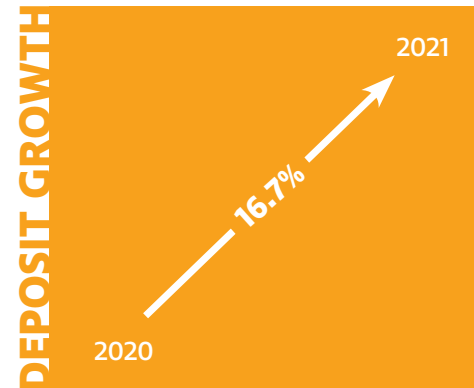
**554** Consumer Loans totaling **\$8,520,159**  
**40** Skip Payments

## TECHNOLOGY HIGHLIGHTS

**Digital Signature** project initiated, allowing members and staff the ability to electronically sign documents, eliminating the need for printing member paperwork.

Replacement of **ATM fleet complete**. Now ITM (interactive teller machine) capable, giving GFA the ability to utilize this technology as an added benefit of convenience.

**Digital Wallet** available to all GFA debit and credit card users.



## GFA CREDIT CARDS

Launched in late 2021, GFA introduced a new line of credit cards – **TEAL**, **CashBack** and **Business**.

Whether they're looking for a card that offers a low rate, want to earn cash back on all their purchases, or need buying power for their business, GFA now offers the perfect solution to fit our members' needs.

## CO-OP BANKING NETWORK



The **CO-OP Banking Network** makes it easy and convenient to do your banking wherever you are.

In 2021, GFA Members took advantage of the vast network and performed **1,267** transactions at CO-OP Branch locations in **39** states!

GFA had the pleasure of performing **6,103** Guest Member transactions at all 10 GFA branches.

**93%**  
Member  
Satisfaction  
Score

**BOLT**

by GFA

Saved members an annual average of

**\$675.00**

# Better Together



United Way Day of Caring



**Student Visionary Award Scholarship**  
Jamie Erickson,  
St. Bernard's High School

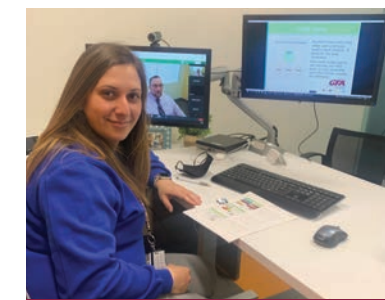
**David Jacques Memorial Scholarship**  
Briahna Bouchard,  
Murdock High School



Helping Hands Community Award  
presented by the City of Gardner



Greater Gardner  
Chamber of Commerce  
Charity Golf Tournament



Healthy Minds Virtual Reality  
Fair Youth Conference



Community Improvement Award  
presented by the Greater Gardner  
Chamber of Commerce



Citywide Cleanup Days



Community Hope for the Holidays



Swamp Bats Baseball Game

# Better Branch Banking

## Rindge, NH

Opened August 2021

Well over 100 submissions were received for our **Community Photo Contest!** **8 winning photos** were selected and are now on display throughout the branch.



## Keene, NH

Opened October 2021

To celebrate our growth in Keene, GFA gave back to the community with a total of **\$5,500 in donations** to local organizations.

We received close to 200 submissions for our **Community Photo Contest!** The **13 winning photos** are now on display throughout the branch.



# Better Banking Team

## AWARDS

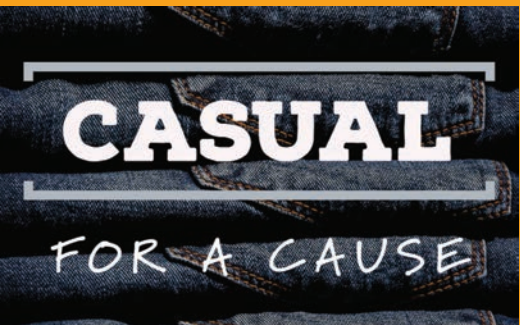
Unsung Hero  
**Kelly Ouellet, MRC Analyst**

Rookie of the Year  
**Paula Enright, Loan Counselor**

## President's Gold Standard of Excellence

Selected by Joshua I. Brier, President and Chief Executive Officer, the President's Gold Standard of Excellence recognizes an individual who consistently demonstrates excellence and embodies the mission, vision and values of GFA. They possess commitment, experience, strong leadership, accountability, are always engaged, responsive, respectful and considered an expert in their department.

The 2021 recipient was Rebecca Caranci, VP/Member Resource Services. Time and again, Becky has demonstrated her unwavering commitment to our members, teammates and GFA. She has never shied away from any professional challenge that has come her way and is always up for developing new skills and learning. Her caring and supportive approach has won over the teams that she's led, and she has the confidence of GFA's leadership to bring our electronic and digital offerings forward for our members. **Congratulations, Becky!**



Fully funded and selected by GFA staff, the **Casual for a Cause** donations benefited:

- Q1** - Monadnock Humane Society
- Q2** - Keep Kids off the Street
- Q3** - The Community Kitchen
- Q4** - Heywood Surgical Pavilion Family Lounge - dedicated in memory of long-time GFA supporter & Board of Directors Vice Chief Governance Officer Andrew Boucher



# Board of Directors



Gerald L. Bankowski, CPA  
Chief Governance Officer



Mark P. Hawke  
Clerk



Charles P. Bowles



Douglas R. Delay



Elaine T. Fluet



Heather Isaacs



JoAnne W. Parks



John Richard



Tina M. Sbrega



Omer J. Cormier  
Director Emeritus



Allen T. Goguen  
Director Emeritus



Michael T. Horrigan  
Director Emeritus



## In Memory of Andrew N. Boucher

Mr. Boucher was a pillar of this community; his involvement with GFA and the impact he has made on the Greater Gardner community is immeasurable. Andrew served on GFA's Board of Directors for 12 years, as Vice-Chair for the past 6, and on the Supervisory Committee for 6 years prior. He was a tremendous supporter of GFA.

Andrew was a Heywood Hospital Family and Patient Advisory Committee member, Board Member and six-term past President of the Acadien Social Club, served as Chairman of the Board for GVNA Healthcare, President of Gardner Square Two, St. Paul's Parochial School Consortium, served on the Board of the Greater Gardner Chamber of Commerce, was President of the Gardner Rotary Club, and President of the Templeton Fish and Game Club. He will be missed by GFA, his friends, community, and the countless families that he provided a source of comfort to during their hardest times.

# Supervisory Committee

Daniel M. Asquino - **Chair**  
Winfield S. Brown

Elizabeth J. Kazinskas  
David C. Perry

James L. Vander Hooven, Ed.D.

# GFA Leadership Team



Joshua I. Brier  
President & Chief Executive Officer



David C. Bojarczuk  
EVP/Chief Financial Officer



Todd Mandella  
EVP/Chief Operating Officer



Tom McGregor  
EVP/Chief Lending Officer



Pamela Genelli  
1<sup>st</sup> VP/Culture Officer



Jeffrey Scott  
SVP/Chief Technology Officer



Kelly Hamilton  
Chief Financial Officer Elect

# GFA Officers

Edmond Perry  
1st VP/Real Estate Sales  
Development Officer  
Rebecca Caranci  
VP/Member Resource  
Service Director  
Kevin DeNorscia  
VP/Member Experience

Lynn Hebert  
VP/Market Branch Manager  
Jaime Brewer  
AVP/Branch Manager  
Christal Brown  
AVP/Marketing Director  
Evan Cline  
AVP/Controller

Tammy Garcia  
AVP/Market Branch Manager  
Mary Heline  
AVP/Collections Manager  
Amy Holgerson  
AVP/Residential Lending Officer  
Krysta Mallette  
AVP/Loan Servicing Manager

Ashley McDonald  
AVP/Executive Assistant  
Tracy Sasseville  
AVP/Branch Manager  
Elizabeth Wallace  
AVP/Consumer Lending Manager  
Gina Vecchi  
AVP/Retail Mortgage Originator

# Advisory Boards

## Ashburnham

Andrea Arsenault  
Joanne Catlin  
Ronald Newman

## Cheshire

Jim Belden  
Eileen Frigon  
Terri Frigon

## Hubbardston Rutland

Ed Blanchard  
Michael Caruso  
Joyce Green  
Brian Stidsen

## Fitchburg Leominster

Leonard Croteau  
Peter Lahtinen  
Richard Leger  
Stephen Masiello

## Monadnock

Laura Gingras  
Samuel Hackler  
Timothy Kolk  
Thomas LaFortune  
Barbara Miller

## Gardner High School Student Advisory Board

Gino Di Vito - **Chair**  
Lydia LeBlanc - **Vice-Chair**  
Brianna Boateng - **Treasurer**  
Alexander Lucier - **Secretary**

Mena Aziz  
Rebecca Cormier  
Jaime Corral  
Madison Lashua

Mackinsey LeBlanc  
Quintin Lemek  
Madison Margraf

Mireille Mua  
Dhruv Patel  
Suriya Sundaramurthy

# Financials

GFA Federal Credit Union and Subsidiaries  
Consolidated Balance Sheets  
December 31

| <u>ASSETS</u>                                     | <u>2021</u>    | <u>2020</u>    |
|---------------------------------------------------|----------------|----------------|
| Cash and interest-bearing deposits due from banks | \$ 45,062,767  | \$ 68,556,344  |
| Certificates of deposit                           | 1,086,309      | 3,285,192      |
| Investment securities                             |                |                |
| Equities, at fair value                           | -              | 20,948         |
| Available-for-sale, at fair value                 | 319,796,141    | 202,999,616    |
| Held-to-maturity, at amortized cost               | 15,782         | 21,449         |
| Loans receivable, net                             | 263,427,303    | 287,438,725    |
| Accrued interest receivable                       | 1,491,659      | 1,401,264      |
| Other real-estate owned                           | 92,236         | 113,135        |
| Premises and equipment, net                       | 22,538,576     | 21,141,582     |
| NCUSIF deposit                                    | 4,752,043      | 4,254,635      |
| FHLB stock, restricted, at cost                   | 1,756,500      | 2,065,000      |
| Non-public investments                            | 5,415,000      | 2,915,000      |
| Prepaid expenses and other assets                 | 1,845,759      | 2,007,350      |
| Goodwill                                          | 5,187,137      | 5,187,137      |
| Total Assets                                      | \$ 672,467,212 | \$ 601,407,377 |
| <u>Liabilities and Members' Equity</u>            |                |                |
| Members' shares and savings accounts              | \$ 581,858,088 | \$ 499,604,177 |
| Mortgagors' escrow accounts                       | 1,185,384      | 1,305,830      |
| Borrowed funds                                    | 23,500,000     | 31,027,851     |
| Other liabilities                                 | 5,741,640      | 5,421,649      |
| Total Liabilities                                 | 612,285,112    | 537,359,507    |
| Commitments and Contingencies                     |                |                |
| Members' Equity - Substantially Restricted        |                |                |
| Unappropriated earnings                           | 62,125,186     | 58,062,008     |
| Regular reserves                                  | 4,040,084      | 4,040,084      |
| Accumulated other comprehensive (loss) income     | (5,983,170)    | 1,945,778      |
|                                                   | 60,182,100     | 64,047,870     |
| Total Liabilities and Surplus                     | \$ 672,467,212 | \$ 601,407,377 |

For a full copy of GFA Federal Credit Union's financial statement, please contact:  
Kelly Hamilton, Senior Vice President/Chief Financial Officer  
GFA Federal Credit Union | 229 Parker Street, Gardner, MA 01440  
978.632.2542 | email: khamilton@gfafcu.com

# 2021

## COMMUNITY

Employees donated **\$2,892** to the United Way of North Central MA  
**Over \$80,000** contributed to help businesses and organizations in all ten communities  
Donated to **11** local food pantries, in addition to volunteer assistance  
**Over 150** in-person and virtual volunteer hours through our communities

## LENDING

**Over 1,000** Residential, Consumer and Business loans funded  
Mass Save Heat Loans **more than doubled** from 2020  
By using **Auto Advisor** – GFA's free auto buying service, members saved an average of **\$2,100**  
**Over \$15 million** in Commercial Loans

## SOCIAL

**3,258** followers – a **113%** increase from 2020 across all platforms  
Kept our followers **informed and engaged**: monthly insurance savings tips • scam alerts  
lending • local contests • events • GFA Team Member highlights • community support  
Congratulated over **29 promotions** and welcomed **18 new employees**

## MEMBERS

Welcomed **1,261 new members**  
Maintained an overall satisfaction score of **93%**  
GFA members utilized the **CO-OP Shared Branching** network in **39 states**  
Kept members **educated**: Tech Talk with Jeff • youth banking • financial literacy • Auto Advisor



Personal



Business



Investments



Insurance

# THANK YOU...

**to our members, Better Banking team, and community.  
GFA would not be who we are without you.**

**GFAFCU.COM | 978.632.2542**



EQUAL  
OPPORTUNITY  
LENDER

Ashburnham | Gardner | Hubbardston | Keene | Leominster | Peterborough | Rindge | Rutland | Winchendon